# WELCOME TO OUR NEW ICONROCKLEAR INSTALLATION SERVICE CENTER

**Royal Prestige Auto** has your Paint Protection Solutions. We are the only authorized and factory trained installers in Vaudreuil-Dorion / Hudson / St. Lazare / Rigaud / Ile Perrot and surrounding areas.



Royal Prestige Auto



ICONROCKLEAR is the only composite coating that offers the best coating technology and paint protection film and is being used worldwide. (15 YEAR WARRANTY)

# **BENEFITS**

- Heavy Scratch Resistance Tough Rock Chip Resistance
- Strong UV Resistance Nasty Grime and Chemical Protection
- Restores Damaged Clear Coat
- Up to 120lbs impact absorption with 2 coats
- Winter Salt Spray Protection Acid Rain Protection
- 75X stronger than a pro-grade ceramic coating or graphene
- 25X thicker than a pro-grade ceramic coating
- 30% more gloss than a ceramic coating
- 40% better impact and scratch protection Unmatched scratch/rub/scuff resistance / easily repairable by certified technicians / no yearly maintenance packages required.
- Amazing paint corrective ability to fill swirls and scratches and will renew the look and shine of your paint
- We build up the paint on your car, it does not diminish the factory clear coat resulting in unmatched longevity

2860 - (Suite 130) RUE DU MEUNIER, VAUDREUIL, QC J7V8P2 For Information or Appointment Cell: 438-545-6451

E-Mail: bryan@royalprestigeauto.com www.autoprestigeroyale.com

## THE ULTIMATE PROTECTION AND ITS BENEFITS

# ICON ROCKLEAR Built to last with No maintenance required, backed by its 15 YEAR WARRANTY

Forget waxes; forget traditional ceramic coatings. **ICONROCKLEAR** is in a league of its own when it comes to protecting your vehicle's finish and saving you money in the long run.

In automotive detailing, there's a constant battle against the elements. Sun, rain, snow, salt, bird droppings, and tree sap all conspire to dull, damage, and degrade your car's paint. Traditional solutions like waxes offer temporary relief, while even standard ceramic coatings can fall short in the face of extreme conditions or daily wear and tear.

Enter **ICONROCKLEAR**, a revolutionary surface protection technology that's changing the game. This isn't just a coating; it's an investment in your vehicle's long-term beauty and value. But with a premium price tag comes the question: is **ICONROCKLEAR** worth the cost? The answer, in short, is a resounding yes. Let's break down why.

## The Science of Superiority

**ICONROCKLEAR** secret weapon is its patented I.C.E. (Interlocking Coating Enforcement) technology. This innovative formula creates a protective layer up to 75 times stronger and 35 times thicker than conventional coatings. Imagine a microscopic shield bonding to your car's paint to form a tough to penetrate barrier.

This translates to:

## • Unmatched Durability:

**ICONROCKLEAR** laughs in the face of scratches, swirl marks, and environmental contaminants. Your paint stays pristine whether battling city grime or off-road adventures.

## • Enhanced Gloss:

Forget that "just waxed" shine; **ICONROCKLEAR** delivers a deep, mirror-like finish that lasts for years. Your car will turn heads wherever you go.

## • UV Protection:

The sun's harmful rays are no match for **ICONROCKLEAR**. It prevents fading and oxidation, keeping your car's color vibrant and true.

## • Hydrophobic Properties:

Water beads up and rolls off, taking dirt and grime with it. This means easier cleaning and less time spent washing and waxing.

## The Long-Term Value Proposition:

Now, let's talk about the real payoff: long-term cost savings.

Think of **ICONROCKLEAR** as an insurance policy for your car's paint. By preventing damage and degradation, it eliminates the need for frequent:

## • Repainting:

A full repaint can cost thousands of dollars, especially for high-end or specialty vehicles. **ICONROCKLEAR** safeguards your paint, potentially saving you from this significant expense.

#### • Polishing and Correction:

Swirl marks, scratches, and oxidation require professional polishing and correction to restore your car's finish. With **ICONROCKLEAR**, these imperfections are minimized, reducing the need for costly detailing work.

#### • Waxing and Detailing Products:

Say goodbye to the endless waxing, polishing, and sealant application cycle. ICONROCKLEAR long-lasting protection means less time and money spent on maintenance.

## **Beyond the Dollars and Cents**

While the financial benefits are undeniable, **ICONROCKLEAR** offers more than just cost savings. It provides:

#### • Peace of Mind:

Knowing your car's paint is protected allows you to enjoy driving without worrying about every parking lot ding or rogue bird dropping.

#### • Increased Resale Value:

A well-maintained vehicle with a flawless finish commands a higher price when it's time to sell or trade it in.

#### • Royal Prestige Auto:

We will register the full car **ICONROCKLEAR** application on the vehicle's CarFax, which will help preserve its value.

#### • Pride of Ownership:

Let's face it, a stunningly shiny car just feels good.

## • ICONROCKLEAR:

Elevates your vehicle's appearance, making you proud to show it off.

## The ICONROCKLEAR Difference

While other ceramic coatings exist, **ICONROCKLEAR** stands out from the crowd, no annual maintenance required, easy to rework, forty percent less than a PPF with only 7 year lifespan and not repairable unless replaced.

#### •Thickness and Durability:

Its superior thickness and strength provide protection that surpasses standard coatings, lasting a minimum of 15 years on automotive finishes and 7 years on gel coat marine applications, with a lifetime guarantee on workmanship.

#### • Warranty:

We will register the full car **ICONROCKLEAR** application on the vehicle's Carfax, which will help preserve its value.

#### • Certified Installers:

Professional application by trained technicians ensures optimal results and long-lasting performance.

## **The Bottom Line**

**ICONROCKLEAR** is not just a surface coating; it's an investment in your vehicle's longterm beauty, value, and enjoyment. While the initial cost may be higher than traditional options, the potential savings on repainting, correction, and maintenance make it a wise choice for discerning car owners. If you're serious about protecting your car and maximizing its value, **ICONROCKLEAR** is the ultimate solution.

